



**FOR IMMEDIATE RELEASE**

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**Real Living Realty Services Acquires Steve Brownlee Realty in Springfield**

*Acquisition of Steve Brownlee Realty to further serve Springfield and Clark County*

**SPRINGFIELD, Ohio** (Jan. 9, 2009)—Real Living Realty Services announced the acquisition of Steve Brownlee Realty, formerly Jo Denney Realty, located at 674 North Limestone Street, Springfield, Ohio. The company now operates 18 offices in Southwest Ohio and Northern Kentucky.

“Steve Brownlee Realty is a strong fit for the Real Living brokerage to further its mission in the Springfield market,” said Pat Law, vice president and general manager of Real Living Realty Services. “The company has a strong reputation and has successfully captured several niche markets.”

Steve Brownlee Realty was established from the purchase of Jo Denney Realty at Denney’s passing in 1994. Steve Brownlee served as a leading agent in Denney’s 302 Ludlow Ave. office for many years prior to purchasing the company. She was Springfield’s first female real estate company owner at a time when there were few female brokers in the industry. Today, Real Living is among the first national women-focused brands in real estate.

“We will continue to bring to the Springfield community some of the best technology in real estate, provided by well-known, knowledgeable agents who are friends and community leaders,” said Law. “Our goal is to provide the best marketing opportunity to sellers with our advanced technology and forward-thinking marketing and assist buyers with unparalleled market knowledge and a one-stop shopping experience.”

Real Living Realty Services agents will join forces with the former Steve Brownlee Realty agents to form one large office at the new Limestone campus location. The office, which has 27 agents, is now open.

“We feel our clients and customers will benefit greatly from the new technology and advanced marketing expertise now available to us,” said Brownlee. “We are now Real Living but will continue to operate with the same attention to detail, integrity and community support that we are so proud of.” Brownlee will remain with the company as an active agent.

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“This is an exciting time for Springfield,” said Ron Denney, a Real Living agent and mediation specialist. “The city continues to grow and prosper. Real Living’s award-winning brand and outstanding Web presence creates 17 million page views per month. More online visitors translate to unmatched exposure for sellers.” Denney is assisting with agent recruitment for Real Living and will serve as the 2009 president of the Springfield Board of REALTORS®.

### **About Real Living Realty Services**

Real Living Realty Services, part of Real Living Inc., operates 18 offices with 400 agents in the Dayton and Cincinnati/Louisville markets. Real Living, with 2,200 associates and 100 offices coast to coast, offers consumers a full suite of home and lifestyle services. Real Living was named one of the best new franchises by *Entrepreneur* magazine, winner of the Inman Innovator Award and the Most Promising New National Brand by the Swanepoel TRENDS Report. For more information, visit [www.RealLivingRealtyServices.com](http://www.RealLivingRealtyServices.com) or [www.RealLiving.com](http://www.RealLiving.com).

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