



FOR IMMEDIATE RELEASE

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## Real Living, Inc. Announces New Dayton Location

*Real estate company expands rapidly in Dayton Market*

DAYTON, OH– (January 13, 2006) – Real Living, Inc., the fifth-largest residential real estate firm and 2005 Most Innovative Real Estate Brokerage in the United States, announced the launch of another Real Living office in the Dayton market. This announcement was made by Clyde Corle, Vice President and General Manager of Dayton Operations.

People First Realty, a real estate company located in Dayton for the past 17 years, has decided to merge with Real Living. Fred and Cora Diggs, the owners of People First Realty said “We chose Real Living because of their advanced technology that will allow us to spend less time managing and more time working with our clients helping them accomplish their dream.”

“I’ve known Fred and Cora Diggs for many years. They are a good fit for our company. Their company was a first rate brokerage with some of the most talented agents in the Dayton market. It is a pleasure to have them join the Real Living family, said Clyde Corle. The new office location will staff 18 agents.

Real Living continues to grow steadily in the Dayton area over the past two years. Dayton is now home to eight Real Living office locations. Currently, the Dayton area has 190 agents total, an increase from 123 agents in 2004. Sales levels in the Dayton market also continue to rise. In 2005, sales levels jumped from \$114.5 million to \$153 million.

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[RealLiving.com](http://RealLiving.com)

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Cora and Fred Diggs have over twenty years in the Real Estate Industry. Cora and Fred started People First Realty from their own personal cash savings and successfully built one of the best real estate offices in the Dayton market. They have operated People First Realty for the past 15 years.

Cora is a very distinguished agent earning real estate designations of CRS, CSP, ABR, SRES and LMC. Her recognition also includes the Ohio Association of Realtors® President's Sales Club from 1994 – 2002, Dayton Area Board of Realtors® Sales Leader Club 1993 – 2002 and Dayton Real Estate Ambassador for the City of Dayton.

Cora also has her Master's in Business Education and has over 10 years experience in teaching. She has been a licensed real estate agent since 1986 and obtained her Brokers license in 1991. Some of her clients include Dayton Board of Education, City of Dayton Planning and Housing Development Department, County Corp, Freddie Mac and Fannie Mae.

Fred Diggs worked as a part time Real Estate Agent from 1986 – 1996 for People First Realty. He has been a full time Real Estate Agent since 1996 after his retirement from General Motors. Mr. Diggs has an extensive background in electrical engineering education which he gained from the military and General Motors. Fred is very compassionate about helping his customers and desires to help them reach their own goals.

Both Cora and Fred Diggs are members of the Dayton Area Board of Realtors® and very active in their community. They have been long time residents in the community of Dayton.

The new Real Living Dayton office is located at 8243 North Main Street in the City of Dayton. For further questions or information, please call 937-890-8688 .

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### **About Real Living, Inc.**

The largest independently-owned residential real estate firm in the Midwest and the fifth-largest in the country, Real Living, Inc. boasts nearly 5,000 sales associates and employees, nearly \$9.1 billion in annual sales and more than 140 offices throughout the Midwest, Florida, South Carolina, Texas and West Virginia. Real Living, Inc was awarded the 2005 Most Innovative Real Estate Brokerage and Franchisor, and has won numerous awards for its marketing achievements. Recently, RealLiving.com earned the Standard of Excellence Web Award for 2005. Real Living, Inc. sells a home every 12 minutes and attracts over 14 million Web site visitors each month. Real Living, Inc. also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management and home warranties. For more information or to learn more about growth opportunities with Real Living, Inc., visit [RealLiving.com](http://RealLiving.com)

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