

FOR IMMEDIATE RELEASE

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Real Living Welcomes Vice President and General Manager of Dayton Operations

COLUMBUS, OHIO – (August 19, 2005) – Real Living, the fifth-largest residential real estate firm in the nation, is announcing Clyde E. Corle as Vice President and General Manager of Dayton Operations. He will serve the Dayton and Greater Miami Valley area.

Mr. Corle retired from the Air Force as a major after serving 23 years. He was assigned to duties in Germany, Greece, Colorado, Texas, Louisiana, and the Pentagon. Corle became a Realtor in 1994 and got his Broker's license in 1997. He owned and operated Statewide Realty from 1999 to 2002. Statewide Realty grew rapidly to 47 agents and three locations prior to selling to Real Living.

Corle previously has worked as a Recruiting and Training Manager for the Dayton market and as an office manager in North Dayton for Dayton Real Living. "I am excited and ready to take on this new opportunity with Real Living. Over the next two years, I am expecting to double Real Living Dayton's market share and continue to recruit the best agents in the market" said Corle.

In his new position, Corle will report directly to Harley Rouda, Jr., CEO and managing partner for Real Living. He will oversee offices in Springboro, Centerville, Beavercreek, Troy, Enon and Englewood, in addition to 150+ sales associates. "When I joined Real Living Dayton in 2002, I knew the growth potential Real Living held in the Dayton market. Over the last three years – I have been able to use my experience and the Real Living toolset to grow the Dayton market place. Since last year alone, I was able to contribute to the growth in Real Living Dayton's revenue by 34%."

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Real Living Dayton is independently-owned and operated, with more than 150 Realtors serving Dayton and the Greater Miami Valley area since 2002. To learn more about Real Living, to find a local Realtor to serve your real estate needs, or to see all the homes available in our market, visit

www.reallivingdayton.com.

About Real Living, Inc.

One of the largest residential real estate firms in the country, Real Living boasts nearly 5,000 sales associates and employees and nearly \$7 billion in annual sales. Real Living also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management, auctions and home warranties. For more information, or to learn more about growth opportunities with Real Living, visit www.realliving.com.

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