



FOR IMMEDIATE RELEASE

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## Real Living, Inc. Announces New Dayton Location

*Real estate company expands to Huber Heights*

DAYTON, OH– (December 14, 2005) – Real Living, Inc., the fifth-largest residential real estate firm and 2005 Most Innovative Real Estate Brokerage in the United States, announced the launch of another Real Living Dayton office that will be located in Huber Heights, Ohio. This announcement was made by Clyde Corle, Vice President and General Manager of Dayton Operations

Mark IV Realty and Associates, a real estate company located in Dayton since 1971, has decided to merge with Real Living to give Real Living a prime location in Huber Heights. "The agents at Mark IV Realty and Associates are very talented and will accelerate our growth in the Dayton market. They are very experienced and have been located in Huber Heights since 1971. I am highly confident they will be a catalyst in the success of the Dayton real estate market," said Clyde Corle. The Huber Heights office will staff 18 agents.

Real Living has continued to grow steadily in the Dayton area in the past two years. Currently the Dayton area has 179 agents total, an increase from 123 agents in 2004. Sales levels in the Dayton market also continue to rise. In 2005, sales levels jumped from \$114.5 million to \$153 million. The Dayton area now has a total of seven Real Living, Inc. offices.

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The three owners of the Huber Heights office are Bob Voge, Jim Agee, or Dick Campbell. "I'm excited about the training and technology that Real Living has available for our agents. Even though I have been in the real estate industry for many years, I look forward to learning more innovative ideas from Real Living," said Jim Agee.

Jim Agee has been in the real estate business since 1978. He originally joined Mark IV Realty and Associates in 1980 and has been with the company for most of the past 25 years. Jim holds a Certified Residential Specialist Designation and is awarded a sales award each year by the Dayton Board of Realtors®.

Dick Campbell has 38 years of real estate experience, all with Mark IV Realty and Associates. He is very familiar with the Huber Heights area and has been a resident since 1974. "I am very excited about the merge with Real Living. I am very confident all of our agents will benefit from Real Living's experience and knowledge of the real estate industry," said Dick. He is also active in the local AMVETS organization.

Bob Voge was one of the original founders of Mark IV Realty and Associates. He is a past president of the Dayton Chamber of Commerce and the local Rotary Club. Bob is still an active member of both organizations. Bob is also very familiar with the Huber Heights market. He is a graduate of the University of Dayton.

The Real Living Dayton Huber Heights office is located at 7283 Old Troy Pike in Huber Heights, Ohio. For further questions or information, please call 937-233-1234.

### **About Real Living, Inc.**

The largest independently-owned residential real estate firm in the Midwest and the fifth-largest in the country, Real Living, Inc. boasts nearly 5,000 sales associates and employees, nearly \$9.1 billion in annual sales and more than 140 offices throughout the Midwest, Florida, South Carolina, Texas and West Virginia.

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Real Living, Inc was awarded the 2005 Most Innovative Real Estate Brokerage and Franchisor, and has won numerous awards for its marketing achievements. Recently, RealLiving.com earned the Standard of Excellence Web Award for 2005. Real Living, Inc. sells a home every 12 minutes and attracts over 14 million Web site visitors each month. Real Living, Inc. also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management and home warranties. For more information or to learn more about growth opportunities with Real Living, Inc., visit [RealLiving.com](http://RealLiving.com)

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