



FOR IMMEDIATE RELEASE

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Clyde Corle Named President and General Manager of Real Living Realty Services

DAYTON, Ohio (July 10, 2007) – Clyde Corle has been named president and general manager of Real Living Realty Services, which operates in Cincinnati and Dayton. As president, Corle will oversee 12 offices and more than 270 sales associates.

Previously, he served as vice president for Real Living's Southwest Ohio Region, where he recruited more than 100 agents and oversaw the rapid growth of the Dayton and Cincinnati markets.

"I love the Real Living business model," said Corle. "We have an aggressive agent training program to teach our agents to excel in today's high-tech society. Our technology platform gives our clients and agents the resources and information that today's consumer wants from a real estate company. Plus, we have extremely aggressive commission plans to attract the best Realtors in the business to our brokerage."

Prior to the merge of the Dayton and Cincinnati offices, Corle served as vice president of the Dayton market. He has also held the position of recruiting and training manager as well as office manager. In 2005 his great work as a manager landed him the Harley E. Rouda Sr. Award for Manager of the Year in 2005.

"Clyde has done an excellent job in growing our Southwest, Ohio, market. He has proven himself a great leader, and I am confident in his ability to continue that same success as president of Real Living Realty Services," said Harley E. Rouda Jr., CEO and managing partner of Real Living Inc.

Before joining Real Living, Corle served as a major in the United States Air Force. After 23 years, he retired and in 2004 became a Realtor. In 2005, he received his broker's license and went on to own and operate Statewide Realty. Given Corle's great success as a leader, Statewide Realty grew rapidly to 47 agents and three locations, before later selling to Real Living.

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Real Living Realty Services has offices in Beavercreek, Kenwood/Cincinnati, Dayton, South Dayton, Enon, Huber Heights, Sidney, Springboro, Springfield, Tipp City, Troy and Xenia.

About Real Living Realty Services

Real Living Realty Services, part of Real Living Inc., operates 12 offices in Dayton and Cincinnati, Ohio. Offering consumers a full suite of home and lifestyle services, Real Living offers nationwide corporations industry leading relocation management services. Real Living was named one of the best new franchises by Entrepreneur Magazine and winner of the Inman Innovator Award, multiple Webby Awards and many more for their marketing efforts. Real Living's award-winning Web sites receive nearly 17 million page views per month. For more information, visit www.RealLivingRealtyServices.com or www.RealLiving.com.

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